



Prime Parnell Development Opportunity - Consent Approved Mixed-Use Site

Positioned on one of Auckland's most sought-after arterial roads, 401-403 Parnell Road presents an exceptional opportunity to secure a premium development site on the fringe of the vibrant Parnell commercial precinct.

Occupying 336m² fee simple land, the property is zoned Business - Town Centre Zone, providing outstanding flexibility in a location renowned for its lifestyle appeal and connectivity.

Resource Consent has been granted for the removal of the existing character-supporting dwelling and the construction of a contemporary four-storey mixed-use development, comprising six residential apartments and a ground-floor retail tenancy.

Demolition is done.

Elevated above the surrounding streetscape, the upper levels are

 336m²

Price	Contact Agent
Property Type	Commercial
Property ID	803
Land Area	336 m ²

Agent Details

Matty Ma - +64 21 287 4278

Office Details

Mars Realty
Suite 3 227A Dairy Flat
Highway Albany, Auckland City,
AUK, 0632 New Zealand
09 448 5299



designed to capture impressive views across the Auckland Domain, Waitematā Harbour, Auckland CBD, and the wider urban landscape.

The location offers exceptional convenience, with residents enjoying easy access to:

- Auckland CBD and Newmarket
- Nearby bus routes and train stations
- Major universities and educational institutions, top school zoned
- Parnell's renowned cafes, restaurants and boutique shopping
- Parks, green spaces and recreational amenities

Combining consented development potential, premium zoning, and a prestigious address, 401-403 Parnell Road represents a rare opportunity to deliver a landmark mixed-use project in one of Auckland's most desirable city-fringe locations.

Highlights:

- 336m² freehold site
- Approximately 10m road frontage
- Business - Town Centre Zone
- Elevated outlook towards the harbour and city
- Resource Consent approved
- Four-storey development comprising six apartments plus retail tenancy
- Prime position on the edge of the Parnell commercial precinct
- Walking distance to public transport, universities, cafés and lifestyle amenities
- Exceptional city-fringe location with strong future appeal

A rare chance to create an exclusive mixed-use development in the heart of prestigious Parnell. Call Matty Ma 021 287 4278

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.